



2024 MENU OF SPONSORSHIP



Helping individuals prepare for,
find and retain employment.

Community Outreach



ANNUAL MEETING & CELEBRATION OF CHAMPIONS | March 27, 2024 - Noon

Celebrate 2023 results and elect new board members. This will be a virtual meeting.



EMPLOYEE OF DISTINCTION LUNCHEON (EDL) | Sept. 4, 2024

Support the Employee of Distinction Luncheon to publicly praise outstanding employees in our community. It is truly a feel-good event where everyone will leave inspired by each honoree's story. This event will be held at Guy's Party Center.



TASTE OF VINTAGE (TOV) | Nov. 7, 2024

Taste of Vintage, Goodwill's signature fundraiser, includes a sampling of gourmet food from John S. Knight Center and a silent auction. The main event is an outstanding fashion showcase of Goodwill's Vintage Collection.



WEYE SEEING EYE RADIO (WEYE)

Since 1976, the WEYE Seeing Eye Radio, formerly WCRS, has offered a means for delivery of vital information to individuals with visual and other physical impairments. On-the-air acknowledgement at the open and close of programs is included in each sponsorship package.

Individual Entrées

All patron level packages include offering sponsors volunteer opportunities within the agency, disability awareness training options, as well as priority home/business pickup services.

DIAMOND PATRON LEVEL | Investment: \$800 (charitable contribution will be at least \$492)

Package includes:

- Virtual AM link and four tickets to EDL
- Four Diamond Patron tickets at TOV with eight drink tickets
- Recognition on all event programs, table tents, and presentations

PLATINUM PATRON LEVEL | Investment: \$600 (charitable contribution will be at least \$390)

Package includes:

- Virtual AM link and three tickets to EDL
- Three Platinum Patron tickets at TOV with three drink tickets
- Recognition on all event programs, table tents, and presentations

GOLD PATRON LEVEL | Investment: \$400 (charitable contribution will be at least \$260)

Package includes:

- Virtual AM link and two tickets to EDL
- Two Gold Patron tickets at TOV with two drink tickets
- Recognition on all event programs, table tents, and presentations

PATRON LEVEL | Investment: \$200 (charitable contribution will be at least \$130)

Package includes:

- Virtual AM link and one ticket to EDL
- One Patron ticket at TOV with one drink ticket
- Recognition on all event programs, table tents, and presentations



David



Gary



Andrew



Ethan



Connor

Organizational Entrées

All packages include offering organizations volunteer opportunities within the agency, disability awareness training options, as well as priority home/business pickup services.

DIAMOND LEVEL | Investment: \$10,000 (charitable contribution will be at least \$6,368)

Package includes all Platinum-level items plus:

- Enhanced company logo recognition in event programs and at the events as main program sponsor
- Increase to four Patron tables of 10 at TOV
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

PLATINUM LEVEL | Investment: \$5,000 (charitable contribution will be at least \$1,838)

Package includes all Gold-level items plus:

- Virtual AM link and increase to three Patron tables of eight to EDL
- Increase to three Patron tables of 10 at TOV
- Increase to full-page messaging in all event programs and a full year underwriting (one hour per week) of WEYE
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

GOLD LEVEL | Investment: \$3,500 (charitable contribution will be at least \$1,712)

Package includes all Silver-level items plus:

- Virtual AM link and increase to 16 tickets to EDL
- Full-page messaging in all event programs
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

SILVER LEVEL | Investment: \$2,500 (charitable contribution will be at least \$1,104)

Package includes all Bronze-level items plus:

- Virtual AM link and increase to 12 tickets to EDL
- Increase to half-page messaging in all event programs and six months underwriting (one hour per week) of WEYE
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

BRONZE LEVEL | Investment: \$1,800 (charitable contribution will be at least \$796)

Package includes all Copper-level items plus:

- Virtual AM link and increase to 8 tickets to EDL
- Increase to 1 Patron table of 10 at TOV
- Recognition on all event programs, table tents, and presentations
- Increase to quarter-page messaging in all event programs
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

COPPER LEVEL | Investment: \$950 (charitable contribution will be at least \$326)

Package includes:

- Virtual AM link and four tickets to EDL
- Six Patron tickets at TOV
- Recognition on all event programs, table tents, and presentations
- Eighth-page messaging in all event programs and three months underwriting (one hour per week) of WEYE
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

Custom sponsorship packages can be tailored to fit your specific needs as well as benefits exchanged for others of comparable value. Please contact Goodwill's Development Department at 330-786-2519 to get started today.

| Organizational Entrées Summary | | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | COPPER |
|---------------------------------------|---|-----------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|
| Tickets | Employee Luncheon | 3 Patron tables of 8 | 3 Patron tables of 8 | 16 tickets | 12 tickets | 8 tickets | 4 tickets |
| | Taste of Vintage | 4 Patron tables of 10 | 3 Patron tables of 10 | 1 Patron table of 10 | 1 Patron table of 10 | 1 Patron table of 10 | 6 Patron tickets |
| Sponsorship Recognition | Event Programs, Table Tents & Presentations | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Enhanced Company Logo Recognition in Event Programs & at the Events | ✓ | | | | | |
| Congratulatory Message & Underwriting | Eighth Page | | | | | | All Events |
| | Quarter Page | | | | | All Events | |
| | Half Page | | | | All Events | | |
| | Full Page | All Events | All Events | All Events | | | |
| | Company Logo Recognition on Social Media Channels & Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | WEYE Seeing Eye Radio | 1 hr/wk for full year | 1 hr/wk for full year | 1 hr/wk for 6 months | 1 hr/wk for 6 months | 1 hr/wk for 3 months | 1 hr/wk for 3 months |

À La Carte Opportunities

Employee of Distinction Luncheon

| | |
|-------------------|---------|
| Diamond Sponsor | \$1,500 |
| Platinum Sponsor | \$1,250 |
| Gold Sponsor | \$1,000 |
| Silver Sponsor | \$ 750 |
| Bronze Sponsor | \$ 500 |
| Table Sponsor (8) | \$ 250 |
| Individual Ticket | \$ 35 |

Taste of Vintage

| | |
|------------------------|---------|
| Diamond Sponsor | \$5,000 |
| Platinum Sponsor | \$3,500 |
| Gold Sponsor | \$2,500 |
| Silver Sponsor | \$1,500 |
| Bronze Sponsor | \$1,150 |
| Gold Patron Table (10) | \$2,500 |
| Patron Table (10) | \$1,150 |
| Table Sponsor | \$ 900 |
| Gold Patron Ticket | \$ 250 |
| Patron Ticket | \$ 120 |
| Individual Ticket | \$ 95 |

Congratulatory Message & Underwriting Opportunities

Employee of Distinction Luncheon

| | |
|-----------------------|--------|
| Cover Page Congrats | \$ 400 |
| Full Page Congrats | \$ 200 |
| Half Page Congrats | \$ 150 |
| Quarter Page Congrats | \$ 100 |
| Eighth Page Congrats | \$ 50 |

Taste of Vintage

| | |
|-----------------------|---------|
| Cover Page Congrats | \$1,000 |
| Full Page Congrats | \$ 500 |
| Half Page Congrats | \$ 250 |
| Quarter Page Congrats | \$ 125 |
| Eighth Page Congrats | \$ 75 |

WEYE - Seeing Eye Radio

(one hour every week)

| | |
|--------------------|--------|
| Full Year | \$ 500 |
| Six Months | \$ 250 |
| Three Months | \$ 125 |
| One Month | \$ 50 |
| One Day (all-day) | \$ 75 |
| One Day (one hour) | \$ 15 |

* A congratulatory message is intended to congratulate a nominee or honoree. It cannot include any special discount or coupon for event attendees nor may it be political or publicly controversial in nature. The agency reserves the right to ask that a message be reworked or reworded or to decline to include it.