



2023 MENU OF  
SPONSORSHIP

# DRIVING CHANGE

**Goodwill**   
Serving Summit, Portage, Medina,  
Ashland & Richland Counties

Helping individuals prepare for,  
find and retain employment.

# Community Outreach



## **ANNUAL MEETING & CELEBRATION OF CHAMPIONS | March 22, 2023 - Noon**

Celebrate 2022 results and elect new board members. This will be a virtual meeting.



## **EMPLOYEE OF DISTINCTION LUNCHEON (EDL) | Sept. 6, 2023**

Support the Employee of Distinction Luncheon to publicly praise outstanding employees in our community. It is truly a feel-good event where everyone will leave inspired by each honoree's story. This event will be held at Guy's Party Center.



## **TASTE OF VINTAGE (TOV) | Nov. 2, 2023**

Taste of Vintage, Goodwill's signature fundraiser, includes a sampling of gourmet food from John S. Knight Center and a silent auction. The main event is an outstanding fashion showcase of Goodwill's Vintage Collection.



## **WEYE SEEING EYE RADIO (WEYE)**

Since 1976, the WEYE Seeing Eye Radio, formerly WCRS, has offered a means for delivery of vital information to individuals with visual and other physical impairments. On-the-air acknowledgement at the open and close of programs is included in each sponsorship package.

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## Individual Entrées

All patron level packages include offering sponsors volunteer opportunities within the agency, disability awareness training options, as well as priority home/business pickup services.

### **DIAMOND PATRON LEVEL | Investment: \$800 (charitable contribution will be at least \$540)**

Package includes:

- Virtual AM link and four tickets to EDL
- Four Diamond Patron tickets at TOV with eight drink tickets
- Recognition on all event programs, table tents, and presentations

### **PLATINUM PATRON LEVEL | Investment: \$600 (charitable contribution will be at least \$405)**

Package includes:

- Virtual AM link and three tickets to EDL
- Three Platinum Patron tickets at TOV with three drink tickets
- Recognition on all event programs, table tents, and presentations

### **GOLD PATRON LEVEL | Investment: \$400 (charitable contribution will be at least \$270)**

Package includes:

- Virtual AM link and two tickets to EDL
- Two Gold Patron tickets at TOV with two drink tickets
- Recognition on all event programs, table tents, and presentations

### **PATRON LEVEL | Investment: \$200 (charitable contribution will be at least \$135)**

Package includes:

- Virtual AM link and one ticket to EDL
- One Patron ticket at TOV with one drink ticket
- Recognition on all event programs, table tents, and presentations





**John Apanovitch** ([click here](#))



**Kevin Harris** ([click here](#))



**Lichelle Jones** ([click here](#))

## Organizational Entrées

All packages include offering organizations volunteer opportunities within the agency, disability awareness training options, as well as priority home/business pickup services.

### **DIAMOND LEVEL | Investment: \$10,000** (charitable contribution will be at least \$6,568)

Package includes all Platinum-level items plus:

- Enhanced company logo recognition in event programs and at the events as main program sponsor
- Increase to four Patron tables of 10 at TOV
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

### **PLATINUM LEVEL | Investment: \$5,000** (charitable contribution will be at least \$1,988)

Package includes all Gold-level items plus:

- Virtual AM link and increase to three Patron tables of eight to EDL
- Increase to three Patron tables of 10 at TOV
- Increase to full-page messaging in all event programs and a full year underwriting (one hour per week) of WEYE
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

### **GOLD LEVEL | Investment: \$3,500** (charitable contribution will be at least \$1,762)

Package includes all Silver-level items plus:

- Virtual AM link and increase to 16 tickets to EDL
- Full-page messaging in all event programs
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

### **SILVER LEVEL | Investment: \$2,500** (charitable contribution will be at least \$1,154)

Package includes all Bronze-level items plus:

- Virtual AM link and increase to 12 tickets to EDL
- Increase to half-page messaging in all event programs and six months underwriting (one hour per week) of WEYE
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

### **BRONZE LEVEL | Investment: \$1,800** (charitable contribution will be at least \$700)

Package includes all Copper-level items plus:

- Virtual AM link and increase to 10 tickets to EDL
- Increase to 1 Patron table of 10 at TOV
- Recognition on all event programs, table tents, and presentations
- Increase to quarter-page messaging in all event programs
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

### **COPPER LEVEL | Investment: \$950** (charitable contribution will be at least \$305)

Package includes:

- Virtual AM link and four tickets to EDL
- Six Patron tickets at TOV
- Recognition on all event programs, table tents, and presentations
- Eighth-page messaging in all event programs and three months underwriting (one hour per week) of WEYE
- Company logo recognition as menu sponsor on Goodwill's social media channels and website

Custom sponsorship packages can be tailored to fit your specific needs as well as benefits exchanged for others of comparable value. Please contact Goodwill's Development Department at 330-786-2519 to get started today.

Organizational Entrées Summary		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COPPER
Tickets	Employee Luncheon	3 Patron tables of 8	3 Patron tables of 8	16 tickets	12 tickets	10 tickets	4 tickets
	Taste of Vintage	4 Patron tables of 10	3 Patron tables of 10	1 Patron table of 10	1 Patron table of 10	1 Patron table of 10	6 Patron tickets
Sponsorship Recognition	Event Programs, Table Tents & Presentations	✓	✓	✓	✓	✓	✓
	Enhanced Company Logo Recognition in Event Programs & at the Events	✓					
Congratulatory Message & Underwriting	Eighth Page						All Events
	Quarter Page					All Events	
	Half Page				All Events		
	Full Page	All Events	All Events	All Events			
	Company Logo Recognition on Social Media Channels & Website	✓	✓	✓	✓	✓	✓
	WEYE Seeing Eye Radio	1 hr/wk for full year	1 hr/wk for full year	1 hr/wk for 6 months	1 hr/wk for 6 months	1 hr/wk for 3 months	1 hr/wk for 3 months

## À La Carte Opportunities

### Employee of Distinction Luncheon

Diamond Sponsor	\$1,500
Platinum Sponsor	\$1,250
Gold Sponsor	\$1,000
Silver Sponsor	\$ 750
Bronze Sponsor	\$ 500
Table Sponsor (8)	\$ 250
Individual Ticket	\$ 35

### Taste of Vintage

Diamond Sponsor	\$5,000
Platinum Sponsor	\$3,500
Gold Sponsor	\$2,500
Silver Sponsor	\$1,500
Bronze Sponsor	\$1,150
Gold Patron Table (10)	\$2,500
Patron Table (10)	\$1,150
Table Sponsor	\$ 900
Gold Patron Ticket	\$ 250
Patron Ticket	\$ 120
Individual Ticket	\$ 95

## Congratulatory Message & Underwriting Opportunities

### Employee of Distinction Luncheon

Cover Page Congrats	\$ 400
Full Page Congrats	\$ 200
Half Page Congrats	\$ 150
Quarter Page Congrats	\$ 100
Eighth Page Congrats	\$ 50

### Taste of Vintage

Cover Page Congrats	\$1,000
Full Page Congrats	\$ 500
Half Page Congrats	\$ 250
Quarter Page Congrats	\$ 125
Eighth Page Congrats	\$ 75

### WEYE - Seeing Eye Radio

(one hour every week)

Full Year	\$ 500
Six Months	\$ 250
Three Months	\$ 125
One Month	\$ 50
One Day (all-day)	\$ 75
One Day (one hour)	\$ 15